



Africa IP SME Helpdesk Webinar

Exploring intellectual property enforcement and e-commerce in Nigeria and South Africa

27 November 2023

10:00-11:00 CET



Funded by the European Union



AfrIPI, project funded by the European Union and implemented by the European Union Intellectual Property Office (EUIPO)

Summary

The Africa IP SME Helpdesk will host its second webinar in a three-part series dedicated to intellectual property (IP) enforcement. This event will focus on IP enforcement and e-commerce in two significant African economies: Nigeria and South Africa.

As Africa's largest and most influential economies, Nigeria and South Africa have emerged as key players in the global digital economy. Both have witnessed a surge in e-commerce activities, making them fertile grounds for businesses seeking to harness the potential of the digital marketplace.

However, with this digital transformation comes the need for robust enforcement mechanisms to protect IP rights online. Counterfeiting, piracy and IP infringement have posed challenges in these countries, highlighting the importance of understanding IP enforcement, particularly in the context of e-commerce.

The webinar will be delivered in English, but French interpretation will be available.

Programme

10:00 – 10:05

Welcoming remarks

Andrea IORI, Project Manager Africa IP SME Helpdesk, European Union Intellectual Property office (EUIPO)

10:05 – 10:55

IP enforcement and e-commerce in Nigeria and South Africa

Marius SCHNEIDER, Attorney-at-law at the Brussels Bar and Legal Adviser in Mauritius, IPvocate Africa
Nora HO TU NAM, Partner, IPvocate Africa

10:55 – 11:00

Closing remarks

Andrea IORI, Project Manager Africa IP SME Helpdesk, European Union Intellectual Property office (EUIPO)
