

# **INTELLECTUAL PROPERTY FOR ACCOUNTANTS – TRAIN THE ADVISER PILOT**

- EUIPO and Accountancy Europe -

**25 and 28 March 2022**  
**Online event**

*25 March 2022*

- 09:20 – 09:30** Connecting to the online event on Zoom
- 09:30 – 09:35** **Welcome and introduction**  
María del Coro GUTIÉRREZ PLA / Second speaker TBC  
EUIPO staff  
Johan BARROS, Accountancy Europe
- 09:35 – 10:20** **Train the adviser for Accountants presentation – IP basics**  
María del Coro GUTIÉRREZ PLA / Second speaker TBC  
EUIPO staff
- 10:20 – 10:30** **Closing remarks and Q&As**

*28 March 2022*

- 08:45 – 09:00** Connecting to the online event on Zoom
- 09:00 – 09:10** **Welcome and introduction**  
María del Coro GUTIÉRREZ PLA / Second speaker TBC  
EUIPO staff
- 09:10 – 09:20** **Intellectual Property and accountancy**  
Pedro BARRADAS  
EUIPO staff
- 09:20 – 09:35** **Methodology and case studies**  
María del Coro GUTIÉRREZ PLA / Second speaker TBC  
EUIPO staff
- 09:35 – 10:05** **Practical session I**  
(participants are invited to join one of the breakout rooms in Zoom)
- **What can/cannot be protected through Intellectual Property?**
  - **How can your clients get Intellectual Property protection?**
- 10:05 – 10:45** **Discussion on the results of the breakout session**  
(Plenary session)
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- 10 minutes break – please stay connected
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- 10:55 – 11:15** **Practical session II**  
(participants are invited to join one of the breakout rooms in Zoom)
- **What does your client get out of Intellectual Property rights?**
- 11:15 – 11:55** **Discussion on the results of the breakout session**  
(Plenary session)
- 11:55 – 12:20** **Wrap-up session**  
María del Coro GUTIÉRREZ PLA / Second speaker TBC  
EUIPO staff
- 12:20 – 12:30** **Questions & Answers**