



## Activity 8: Webinar on Trade Secrets in the EU and SEA

### AGENDA

17 April 2024  
14:00 (UTC+7) / 09:00 (UTC+2)

Contact person  
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[www.ipkey.eu](http://www.ipkey.eu)



**17 April 2024 (TBC)**  
**14:00 (UTC +7, Bangkok) / 09:00 (UTC +2)**

**14:00 – 14:05**  
(09:00 – 09:05)

**Administrative Announcements**

**Opening Remarks**

Ms. Rocio Perez Segura

*Directorate General for Trade (DG TRADE), European Commission*

**14:05 – 15:00**  
(09:05 – 10:00)

**Trade Secrets in the EU: Case Studies and Litigation Trends**

Mr. Plamen Ivanov

Ms. Vitoria Alves

*European Union Intellectual Property Office (EUIPO)*

**Q&A**

**15:00 – 15:30**  
(10:00 – 10:30)

**Protection of Trade Secrets in South-East Asian Countries**

Mr. Nick Redfearn

*Rouse / South-East Asia IP SME Help Desk*

**Q&A**

**Closing Remarks**

Mr. Gonzalo Bilbao

*IP Key SEA*