AGENDA

IP in Education Teacher Training

21 June 2023

Location: **Virtual Classroom, EUIPO, Alicante, Spain**

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The Intellectual Property (IP) in Education project aims to promote creativity, innovation, entrepreneurship and responsible digital engagement among young Europeans by increasing the understanding of the importance of IP and respect for the creations of others.

Learning objectives:

- *be able to understand the basic intellectual property rights;*

- *become aware of the role that IP plays in our everyday lives;*

- *learn to respect the IP rights held by others;*

- *understand that as creators, innovators and entrepreneurs, teachers should know about protecting the results of their creativity;*

- *be able to identify which IP rights offer the most appropriate protection in each situation.*

Target group

Primary, secondary or tertiary education teachers and educators.

Teachers of all levels work with the raw material for intellectual property:

creative young minds bursting with new ideas.

| 9:00 – 9:30 | **Welcome & introduction** |

| 9:30 – 9:45 | **Round table** |
| | Participants present themselves |

| 9:45 – 10:00 | **Ice breaker: tightrope** |

| 10:00 – 10:45 | **IP basics explained** |

- Copyrights & FAQ
- Trade marks
- Designs

| 10:45 – 11:00 | *Coffee break* |

| 11:00 – 11:30 | **IP basics explained (continued)** |

- Patents & Trade Secrets
- Geographical Indications

| 11:30 – 12:00 | **IP Materials and Resources** |

- IdeasPowered@School website
- IP teaching materials of EUIPO
- IP resources in different languages and levels
- IP Essentials MOOC
- Virtual School Visits

| 12:00 – 12:30 | **Workshop in breakout rooms – How to promote creativity, innovation and entrepreneurship in your school or country?** |

- *How could you implement IP in your work, in your school and in your subject?*
- *How to disseminate IP information in practice?*

| 12:30 – 12:45 | **Presenting results of workshop** |
| | Each group presents their project and shares their ideas about IP education dissemination |

| 12:45 – 13:00 | **IP Quiz and wrap up** |